

# Make Smoking History & Smoke Free Event Briefing Notes



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**TO: Make Smoke Free Targa West - participants, event support staff, volunteers**

**RE: Make Smoke Free & Smoke Free Event – Briefing Notes**

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The 2020 Make Smoke Free Targa West is proudly sponsored by **Healthway**. As a minimum condition of sponsorship, it is **compulsory** for all organisers, participants, event support staff, security and volunteers to adhere to the Make Smoke Free and Smoke Free Event requirements outlined below. Please ensure that all areas under your control are completely smoke free for the duration of the event.

## ***Minimum Requirements***

Targa West will ensure anyone wearing Make Smoke Free or Smoke Free Event branded clothing:

- ❖ Represent the Make Smoke Free message and Healthway in a positive light
- ❖ Adhere to the contractual obligations by not smoking or consuming alcohol whilst onsite and/or in the branded clothing

## **SMOKE FREE EVENT**

Make Smoke Free Targa West is a completely Smoke Free event. Smoking will not be tolerated in any capacity by any individual, organiser, participant, support staff, security or volunteer. Smoking within the event, could potentially jeopardise future sponsorships with Healthway.

## ***If you encounter someone smoking at the event***

- Approach the smoker and politely remind them that the event is Smoke Free.
- Thank the smoker for not smoking at the event.
- If unsuccessful, give the smoker a repeated warning and advise them that security staff will be informed if they continue to smoke.
- If staff are unable to persuade the smoker to adhere to the policy, advise security staff who may then ask them to leave.

**Remember, one smoker can jeopardise future sponsorship from Healthway**

**Any Official who must smoke, is required to leave the rally area**

**and cover any Targa West or Make Smoking History logos.**